

Mobile App Statistics

April 4, 2023
NPE2018: The Plastics Show

Stats

| Statistic | Android | iOS | Total |
|----------------|---------|---------|---------|
| Banner Clicks | 1,951 | 4,993 | 6,944 |
| Downloads | 6,242 | 17,146 | 23,388 |
| Exhibitor Adds | 25,584 | 69,714 | 95,298 |
| Launches | 65,475 | 160,241 | 225,716 |
| Session Adds | 1,539 | 3,880 | 5,419 |
| Session Views | 6,306 | 18,281 | 24,587 |
| Showroom Views | 78,803 | 226,908 | 305,711 |

Notification Stats

| Message | Contents | Successful | Clicked | Remaining | Failed | Send Date/Time | Expiration Date/Time |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------|------------|---------|-----------|--------|------------------------|------------------------|
| Welcome to the NPE2018 App | Thank you for downloading the NPE2018 App | 7 | 0 | 0 | 0 | 12/11/2017 1:30 pm | 12/11/2017 1:35 pm |
| Welcome to the NPE2018 App | Thank you for downloading the NPE2018 App | 6 | 1 | 0 | 7 | 12/11/2017 10:55 am | 12/11/2017 11:05 am |
| What do the Industry Sectors Expect from the Plastics Industry in the Coming Years? | Find out today during day two's programming of the Plastics Leadership Summit | 11,530 | 362 | 0 | 66 | 05/09/2018 7:50 am | 05/19/2021 7:50 am |
| Relax and Recharge | Looking for a place to kick back and relax? | 11,554 | 747 | 0 | 28 | 05/08/2018 2:00 pm | 05/18/2021 2:00 pm |
| New year, new hashtag | Don't forget to tag #NPE2018 to connect with other attendees | 11,486 | 496 | 0 | 36 | 05/08/2018 1:00 pm | 05/18/2021 1:00 pm |
| Share your NPE2018 experience with the world! | Remember to follow us and use #NPE2018 to join the conversation. | 11,469 | 328 | 0 | 97 | 05/10/2018 11:30 am | 05/20/2021 11:30 am |
| Coming to you live... | Stop by the NPE Network in the South Concourse | 11,742 | 439 | 0 | 56 | 05/09/2018 10:45 am | 05/19/2021 10:45 am |

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|------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|--------|-----|---|-----|------------------------|------------------------|
| Looking for local dining options? | See all your options here in the app under Show Information, and make your reservations today! | 11,577 | 489 | 0 | 99 | 05/08/2018 5:45 pm | 05/18/2021 5:45 pm |
| Don't miss today's Opening Plenary at the Re focus Summit! | Join Oliver Campbell, director of procurement & packaging at Dell Technologies | 11,258 | 505 | 0 | 15 | 05/08/2018 11:00 am | 05/18/2021 11:00 am |
| Welcome to NPE2018: The Plastics Show | NPE2018: The Plastics Show kicks off at 8:30 a.m. with our Opening Ceremony in the South Concourse Lobby! | 7,999 | 592 | 0 | 23 | 05/07/2018 7:00 am | 05/17/2021 7:00 am |
| That's a wrap! | We look forward to welcoming you back to Orlando May 17 – 21, 2021 for NPE2021! | 10,443 | 295 | 0 | 271 | 05/11/2018 3:15 pm | 05/21/2021 3:15 pm |
| Re focus 2019 | See you next year May 20–22 in Grand Rapids, Michigan! | 11,190 | 448 | 0 | 190 | 05/10/2018 5:15 pm | 05/20/2021 5:15 pm |
| You're invited: Sustainability Lounge Reception | See you at 3:30 p.m. in the Re focus Zone at booth S18188 | 11,336 | 433 | 0 | 150 | 05/10/2018 2:30 pm | 05/20/2021 2:30 pm |
| Bottle Zone Biergarten | It's happy hour somewhere! | 11,412 | 403 | 0 | 67 | 05/10/2018 12:00 pm | 05/20/2021 12:00 pm |
| Join the conversation! | Share your experience with the world by using #NPE2018 | 11,826 | 389 | 0 | 80 | 05/09/2018 2:00 pm | 05/19/2021 2:00 pm |
| NEW! 3D Printing Workshop | Sessions start at 1:00 p.m. in the West Building, Room W331. Be sure to stop by! | 11,791 | 435 | 0 | 84 | 05/09/2018 12:15 pm | 05/19/2021 12:15 pm |
| Introducing: This Is Plastics | Visit the This Is Plastics interactive exhibit in the South Concourse | 9,288 | 473 | 0 | 32 | 05/07/2018 10:45 am | 05/17/2021 10:45 am |
| Have you checked out the Recycling Demo? | It's the ultimate opportunity for education-in-action! | 11,577 | 424 | 0 | 34 | 05/08/2018 3:30 pm | 05/18/2021 3:30 pm |
| More Education Than Ever Before | We've got business intelligence covered | 9,743 | 517 | 0 | 25 | 05/07/2018 1:00 pm | 05/17/2021 1:00 pm |
| Congratulations to the 2018 Hall of Fame Inductees! | Celebrate and honor those who have shaped our industry | 7,385 | 742 | 0 | 48 | 05/06/2018 8:00 pm | 05/16/2021 8:00 pm |
| Newly added exhibits! | Be sure to visit the meeting room exhibits located in the South on Levels 2 and 3, and in the West on Level 2 | 11,061 | 587 | 0 | 32 | 05/08/2018 9:45 am | 05/18/2021 9:45 am |
| Share your closing thoughts coming out of #NPE2018 | We can't wait to hear about the experiences you've had this week! | 10,673 | 226 | 0 | 190 | 05/11/2018 10:00 am | 05/21/2021 10:00 am |
| Hello Friday! | Good morning and happy Friday! | 10,840 | 255 | 0 | 381 | 05/11/2018 7:00 am | 05/21/2021 7:00 am |
| NPE® Best Moments – It's a thing | Get pumped and watch all the best moments from NPE2018 | 11,604 | 340 | 0 | 363 | 05/10/2018 7:00 am | 05/20/2021 7:00 am |
| Extra! Extra! | Watch all the must-see moments from both on and off the show floor | 11,558 | 415 | 0 | 171 | 05/09/2018 7:00 am | 05/19/2021 7:00 am |
| Good morning NPE! | Thank you for such a productive first day of NPE2018! | 10,591 | 548 | 0 | 39 | 05/08/2018 7:00 am | 05/18/2021 7:00 am |

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|---------------------------------------------------|--------------------------------------------------------------------------------------------------------|--------|-----|---|-------|------------------------|------------------------|
| Exhibitors: Get Pizza Delivered to Your Booth! | Pre-order pizza to be delivered to your booth today through Sunday | 4,093 | 252 | 0 | 145 | 05/03/2018 9:30 am | 05/07/2018 1:00 am |
| Premiere at ARBURG | Highlight: 730 tons ALLROUNDER celebrates American premiere | 11,177 | 563 | 0 | 11 | 05/08/2018 10:30 am | 06/30/2018 4:00 pm |
| Innovative Additives | STRUKTOL® ADDITIVES = INNOVATION + TECHNOLOGY + PERFORMANCE | 9,924 | 561 | 0 | 8 | 05/07/2018 2:00 pm | 06/30/2018 4:00 pm |
| Thermoforming Forming machine | Litai Booth S31115: Professional thermoformer manufacturer | 11,586 | 485 | 0 | 52 | 05/08/2018 3:00 pm | 06/30/2018 4:30 pm |
| Opening Ceremony Starts in 15 minutes! | Join us in the South Concourse Lobby for the NPE2018 Opening Ceremony! | 8,335 | 561 | 0 | 8 | 05/07/2018 8:15 am | 05/14/2018 8:15 am |
| If you haven't explored it all... | There are innovations you can't afford to miss in the South and West Exhibit Halls | 11,799 | 417 | 0 | 64 | 05/09/2018 2:45 pm | 05/19/2021 2:45 pm |
| Don't miss the newly added exhibits! | Two new locations are homes to exhibits at NPE2018 | 11,632 | 508 | 0 | 72 | 05/09/2018 9:20 am | 05/19/2021 9:15 am |
| Enhance your company's sustainability initiatives | Check out the Sustainability Lounge located in the Re focus Zone | 11,536 | 345 | 0 | 96 | 05/10/2018 10:45 am | 05/20/2021 10:30 am |
| Take a little coffee break, you deserve it! | Complimentary coffee in S230 and W230 at 10:00am | 11,569 | 402 | 0 | 167 | 05/10/2018 9:45 am | 05/20/2021 9:45 am |
| Register for a This Is Plastics Webinar | Learn how to roll out This Is Plastics at your company by signing up for one of our upcoming webinars! | 8,590 | 175 | 0 | 1,903 | 05/18/2018 10:30 am | 06/19/2018 2:00 pm |