



# NATIONAL TECHNICAL CONFERENCE 2023

APRIL 16-18, 2023 | CLEVELAND, OH

## SPONSORSHIP OPPORTUNITIES

### SPONSORSHIPS

#### PREMIER SPONSOR (includes Benefactor benefits).....\$2,500

- Enhanced sponsor profile in mobile meeting app with two digital marketing pieces and links for videos or audio files
- Sponsored post on activity feed in mobile meeting app
- Banner ad within mobile meeting app
- Sponsor “spotlight” on PMPA’s LinkedIn, Instagram and Facebook

#### BENEFACTOR SPONSOR.....\$2,000

- Logo and PMTS booth number (if applicable) on sponsors sheet provided in backpacks
- Logo recognition and URL on PMPA event website
- Recognition in PMPA Newsletter and pre-conference communications
- Visibility in PMPA mobile meeting app
- Recognition of company sponsorship by PMPA at opening session
- Name badge sponsorship ribbon for each attending sponsor at conference
- Company logo and PMTS booth number (if applicable) on screens during opening remarks, awards lunch and between sessions
- Signage at registration
- Printed promotional piece in attendee notebook
- Attendee mailing list provided after the meeting
- Recognition in PMPA Newsletter

### ALL SPONSORSHIPS BELOW ARE EXCLUSIVE — INCLUDES PREMIER SPONSOR BENEFITS

- Lanyards** | logo on lanyards ..... **SOLD**
- Backpacks** | logo on backpacks..... **SOLD**
- Room Names (5)** | Name an event room ..... **\$4,000**

### GATHERINGS — INCLUDES PREMIER SPONSOR BENEFITS

- Sunday Keynote Lunch**.....\$3,000
- Sunday Reception**.....\$3,000
- Monday Breakfast**.....\$3,000
- Monday Awards Lunch**.....\$3,000
- Monday Afternoon Beverage Station**.....\$3,000
- Monday Reception**.....\$3,000
- Tuesday Breakfast**.....\$3,000

Networking, knowledge and “ah-ha” moments are abundant at PMPA’s annual National Technical Conference. Interactive speaker sessions cover relevant and dynamic topics all about precision machining. Topics range from hands-on shop floor issues through management discussions, training topics, best practices, and much more. Just as beneficial is the chance to meet and network with peers and suppliers, exchange war stories and forge new relationships during breaks, meals and receptions.

## 300-350 ATTENDEES EXPECTED

### POSITION BREAKDOWN

- 35% Upper Management
- 15% Foreman/Leadman
- 20% Estimator/Engineer
- 20% Setup/Operator
- 10% Quality

- 64% are manufacturers
- 127 different manufacturing companies
- Total revenue for attending manufacturing companies is \$1.9 Billion
- Companies send multiple personnel to attend

## SPONSORSHIP DEADLINE MARCH 31, 2023

Contact **Bryce Ellis** at [bellis@gardnerweb.com](mailto:bellis@gardnerweb.com) or 513.527.8970 to lock in your sponsorships.

[Info@pmpa.org](mailto:Info@pmpa.org) | (440) 526-0300  
6880 W. Snowville Rd #200 | Brecksville, OH 44141



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## SPONSORSHIP OPPORTUNITIES

**PREMIER**   **BENEFACTOR**

### PRE-EVENT BENEFITS

- |   |   |  |
|---|---|--|
| ✓ | ✓ | Logo recognition and URL on PMPA event website                   |
| ✓ | ✓ | Recognition in PMPA Newsletter and pre-conference communications |
| ✓ |   | Sponsor "spotlight" on PMPA's LinkedIn, Instagram and Facebook   |

### ONSITE BENEFITS

- |   |   |   |
|---|---|---|
| ✓ | ✓ | Logo and PMTS booth number (if applicable) on sponsors sheet provided in backpacks                                      |
| ✓ | ✓ | Visibility in PMPA mobile meeting app   |
| ✓ | ✓ | Recognition of company sponsorship by PMPA at opening session   |
| ✓ | ✓ | Name badge sponsorship ribbon for each attending sponsor at conference  |
| ✓ | ✓ | Company logo and PMTS booth number (if applicable) on screens during opening remarks, awards lunch and between sessions |
| ✓ | ✓ | Signage at registration   |
| ✓ | ✓ | Printed promotional piece in attendee notebook  |
| ✓ |   | Enhanced sponsor profile in mobile meeting app with two digital marketing pieces and links for videos or audio files    |
| ✓ |   | Sponsored post on activity feed in mobile meeting app   |
| ✓ |   | Banner ad within mobile meeting app   |

### POST-EVENT BENEFITS

- |   |   |  |
|---|---|--|
| ✓ | ✓ | Attendee mailing list provided after the meeting |
| ✓ | ✓ | Recognition in PMPA Newsletter                   |

**PREMIER SPONSOR**  
\$2,500

**BENEFACTOR SPONSOR**  
\$2,000

**SPONSORSHIP DEADLINE**  
**MARCH 31, 2023**

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## EXCLUSIVE SPONSORSHIPS

### GATHERINGS SPONSORSHIPS - \$3,000

- Recognized as the exclusive sponsor of the respective gathering
- Sponsor logo prominently displayed during gathering
- Logo Included on all pre-and-post conference marketing promotion
- Plus, receive all the benefits of a **Premier Sponsor**

|  |         |
|--|---------|
| <b>Sunday Keynote Lunch</b> .....            | \$3,000 |
| <b>Sunday Reception</b> .....                | \$3,000 |
| <b>Monday Breakfast</b> .....                | \$3,000 |
| <b>Monday Awards Lunch</b> .....             | \$3,000 |
| <b>Monday Afternoon Beverage Station</b> ... | \$3,000 |
| <b>Monday Reception</b> .....                | \$3,000 |
| <b>Tuesday Breakfast</b> .....               | \$3,000 |

### SPONSORSHIP SELECTION(S)

### GRAND TOTAL PMPA MEETING SPONSORSHIP TOTAL:

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

### LANYARDS - SOLD

- Exclusive sponsor of the lanyard
- Lanyards will be imprinted with sponsor name/logo
- Plus, receive all the benefits of a **Premier Sponsor**

### BACKPACKS - SOLD

- Exclusive sponsor of the conference backpack
- Conference backpack will be imprinted with sponsor name/logo
- Plus, receive all the benefits of a **Premier Sponsor**

### ROOM NAMES (5) - \$4,000

- Put your company name on one of the conference rooms
- Your company name would be on the marketing brochure schedule, all attendee personal schedules and on signage at the conference: "Meet in the (your company name here) room for the print sessions."
- Opportunities:
  - **Breakout Room A** - \$4,000
  - **Breakout Room B** - \$4,000
  - **Breakout Room C** - \$4,000
  - **Breakout Room D** - \$3,000 (*print sessions and are not used on Tuesday*)
  - **Ballroom** - \$4,000 (*meals, keynote and awards*)
- Plus, receive all the benefits of a **Premier Sponsor**